

26. – 30. 10.¹⁷
Designblok^{'17}
Prague Design
and Fashion Week

Diploma Selection 2017

19.th annual
www.designblok.cz

EUNIC Cluster CR – European Union National Institutes for Culture in association with Designblok, Prague Design and Fashion Week annually announce an international competition for the best European diploma (graduation) work in the fields of product and fashion design.

The fourth year is open to all graduate students from European academies, art schools and universities who will graduate in the field of product and fashion design in 2017.

The Designblok board of curators

(Jana Zielinski, Director of Designblok; Jiří Macek, Creative Director of Designblok; Adam Štěch, Design strategy consultant and curator; Danica Kovářová Dolce Vita Editor-in-Chief; Veronika Ruppert, Journalist, speaker, Modeschau editor Radio Wave) selects the competition finalists from each country. The board of curators may select more than one work from an individual country. Equally, the board reserves the right to decide not to select any work from an individual country.

Product designers are assigned an exhibition space at the Designblok Openstudio (the central Designblok exhibition space which hosts about 40,000 visitors) in the Diploma Selection joint exhibition.

Fashion designers are given the opportunity to present their collections at a Diploma Selection fashion show event.

The international jury selects winners in both fields.

Winners get the opportunity to present their latest work/collection at next year's Designblok and are also awarded a financial prize of EUR 1,000.

Diploma Selection 2016

more than 300 applicants

37 finalists

12 countries

exhibition of 24 product designers

13 fashion shows

18 international jury members

The winners are selected by an international jury consisting of prominent figures from leading European galleries, cultural institutions and media. All jury members are very experienced



International jury

within the European design and fashion scene. Product design jury members and graduate students meet at the exhibition where each graduate student presents his/her diploma (graduate) work in person. Fashion design jury members are present at the Diploma Selection fashion shows. Afterwards they have an opportunity to meet and discuss individually the collection.

Product Design Jury in 2016

Rossana Orlandi

Gallerist Spazio Rossana Orlandi in Milano (IT)

Lina Kanafani

Curator and Gallerist, MINT shop in London (UK)

Juliet Kinchin

Curator of Modern Design, MoMa in NYC (US)

Piero Gandini

Flos founder and CEO (IT)

Francois Leblanc

Gallerist, Sant Bensimon in Paris(FR)

Gilles Massé

Wallpaper Store (IT)

Tulga Beyerle

Director of Kunstgewerbemuseum in Dresden (DE)

Agnieszka Jacobson

Curator and Artistic Director at School of Form in Poznań (PL)

Cok de Rooy

Curator and Gallerist, Frozen Fountain in Amsterdam (NL)

Jane Withers

Design strategy consultant, Curator, London (UK)

Noémie Schwaller

editor-in-chief, DASH Magazine (UK)

Adam Štěch

Design strategy consultant and curator, Prague (CZ)

Guus Beumer

Director of Het Nieuwe Instituut in Rotterdam (NL)

Fashion Design Jury in 2016

Natasha Binar

fashion brand strategist (DE)

Esther Sternkopf

ELLE Creative Director (PL)

Andrea Běhounková

ELLE Editor-in-Chief (CZ)

Veronika Ruppert

Modeschau editor, Radio Wave (CZ)

Danica Kovářová

Dolce Vita Editor-in-Chief (CZ)



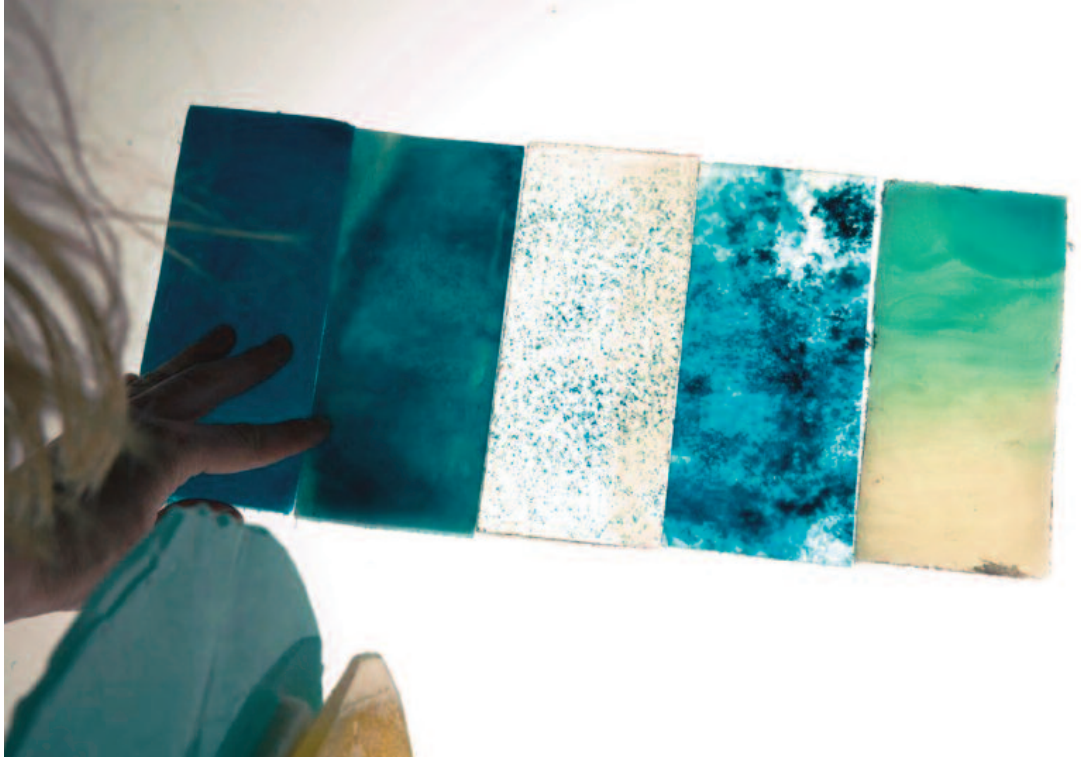
Winning projects 2016

Product design: Crafting plastics! studio

Crafting plastics! studio – Universität der Künste Berlin

“Crafting plastics! project chose a different approach to the field of bio degradable plastic. Taking the whole life cycle of the material, the product, the user and consumer and what happens, when you want to discard the product was presented in a holistic, joyful way. Including the aspect of craft gives the products an unusual look, making every step transparent opens new possible relationship of the consumer with the designers, the material and the product.”

*Tulga Beyerle,
Head of product design jury*



Fashion design: Jorieke Tenbergen
"CAUTION! CONTAMINATED CONTEXT" collection



Jorieke Tenbergen: ArtEZ Institute of the Arts in Arnhem

“Jorieke Tenbergen's work expresses the streetwear aesthetics of the future; it is intriguing, promising and daring. It is a mixture of elements and various fabrics and shapes. Jorieke applies her images and prints into in- and outerwear and plays with the idea of society being a disposable construct in its structure today. Her work also reflects the most relevant and important contemporary issue - fear - and offers a cartoonish and humorous way to overcome and deal with it.”

*Natasha Binar,
Head of fashion jury*



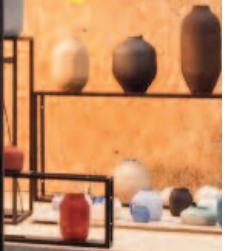
crafting
plast!cs

WE DO NOT CARE FOR COFFEE WITHOUT CAFFEINE
WE DO NOT LOVE ALCOHOL-FREE BEERS.
BUT WE DO ENJOY OUR PLASTICS WITH NO OIL.



Product design collective exhibition in Openstudio,
Designblok 2016

romancedina.com









Designblok
Prague Design
and Fashion

des-ignblok

Designblok
Prague Design
and Fashion
Week

des-
ignblok





Finalist's talks at REFLEX STAGE





Diploma Selection 2016 finalists

The project is co-funded by EUNIC Cluster Czech Republic with the support of participating European embassies and cultural institutes, in cooperation with Designblok.

Designblok provides the competition space for the Diploma Selection exhibition and is as well responsible for the event production, architecture and lighting design.

The Designblok organizers are responsible for the production of the fashion event: venue and stage for the fashion show, 20 Elite models, make-up by Douglas and hair-styling by Toni&Guy.

The individual participating member of the EUNIC Cluster CR will cover accommodation and travel costs of the respective graduate student(s) and costs related to the transport (and insurance if necessary) of the selected diploma work.

Deadline for applications:

July 10, 2017

Announcement of finalists:

July 31, 2017

Designblok dates:

October 26-30, 2017

Product design presentation and meeting of the jury:

October 28, 2017

Fashion show date and meeting of the jury:

October 28, 2017

Award ceremony:

Designblok Gala, October 29, 2017

Application consists of:

visual presentation of diploma work

project description

personal information (name, university, field of study)

Contact person (information, application)

Michaela Jurencakova / Project manager

+420 777 656 452

michaela.jurencakova@profilmedia.cz

www.designblok.cz

